

MARKET INTELLIGENCE AND PRICING LEAD

O práci ve Zbrojovce

Work in a traditional Czech company that prides itself on quality products, values and care for its employees.

Co bude váš denní chleba

- Responsibility for customizing and adopting Salesforce CRM at Česká zbrojovka and subsequently at Colt CZ Group
- Global pricing for existing and new CZ products and accessories
- Benchmarking prices in individual markets – ongoing price adaptation
- Analysis of marketing campaigns and launches
- Creation of data for product strategies - Cooperation with front-end salespeople and product management
- Conducting marketing and customer surveys
- Creation of databases and monitoring of market shares
- Other analytical support for marketing

Co vám za to nabízíme

- Employment with a renowned leader in the field
- Professional training and career growth opportunities
- A sophisticated benefits system

Ideálně splňujete

- University education, preferably in finance
- Experience in the field (min. 3 years)
- Knowledge of Power BI, Qualtrics, Salesforce CRM
- Excellent knowledge of Czech and English
- Interest in firearms, firearms license is an advantage



V případě vašeho zájmu zašlete Váš životopis na emailovou adresu
kurimska@czub.cz