

MARKETING SPECIALIST

O práci ve Zbrojovce

Work in a traditional Czech company that prides itself on quality products, values and care for its employees.

Co bude váš denní chleba

We are seeking a dynamic Marketing Specialist to support our international marketing team in a variety of essential functions. The ideal candidate will focus on content production, manage updates across our website and other digital platforms, coordinate regional marketing activities, and assist in event management.

Key Responsibilities:

- Collaborate with the marketing team to create engaging and relevant content for various platforms, including blogs, social media, and newsletters.
- Ensure all content aligns with our brand voice and marketing strategies.
- Regularly update and maintain the website to ensure it is current and user-friendly.
- Manage content updates across other digital platforms as needed.
- Plan and coordinate regional marketing activities, ensuring alignment with broader marketing goals.
- Assist in the development and execution of localized marketing campaigns.
- Provide support for organizing and executing marketing events, from planning to post-event analysis.

Co vám za to nabízíme

We offer:

- modern and innovative company environment;
- promising employment within the holding company with opportunities for career growth;
- training in the given profession and further professional and specialist development;
- benefits system with our own health center (meals with the option of using electronic meal vouchers, supplementary pension insurance, contribution to medical care, etc.);
- 5 days of vacation beyond the Labor Code, sick days.

Ideálně splňujete

Qualifications:

- Open for fresh college graduates looking to start their careers in marketing.
- Strong writing and communication skills in English.
- Experience in content management systems and social media platforms.
- Ability to work collaboratively in a team-oriented environment.
- Ability to work effectively with global teams and adapt materials for different markets
- Strong organizational skills and the ability to manage multiple tasks simultaneously.



For those
who know



V případě vašeho zájmu zašlete Váš životopis na emailovou adresu
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