

# MARKETING SPECIALIST

## O práci ve Zbrojovce

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Work in a traditional Czech company that prides itself on quality products, values and care for its employees.

## Co bude váš denní chleba

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**We are seeking a dynamic Marketing Specialist to support our international marketing team in a variety of essential functions. The ideal candidate will focus on content production, manage updates across our website and other digital platforms, coordinate regional marketing activities, and assist in event management.**

### Key Responsibilities:

- Collaborate with the marketing team to create engaging and relevant content for various platforms, including blogs, social media, and newsletters.
- Ensure all content aligns with our brand voice and marketing strategies.
- Regularly update and maintain the website to ensure it is current and user-friendly.
- Manage content updates across other digital platforms as needed.
- Plan and coordinate regional marketing activities, ensuring alignment with broader marketing goals.
- Assist in the development and execution of localized marketing campaigns.
- Provide support for organizing and executing marketing events, from planning to post-event analysis.

## Co vám za to nabízíme

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### We offer:

- modern and innovative company environment;
- promising employment within the holding company with opportunities for career growth;
- training in the given profession and further professional and specialist development;
- benefits system with our own health center (meals with the option of using electronic meal vouchers, supplementary pension insurance, contribution to medical care, etc.);
- 5 days of vacation beyond the Labor Code, sick days.

## Ideálně splňujete

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### Qualifications:

- Open for fresh college graduates looking to start their careers in marketing.
- Strong writing and communication skills in English.
- Experience in content management systems and social media platforms.
- Ability to work collaboratively in a team-oriented environment.
- Ability to work effectively with global teams and adapt materials for different markets
- Strong organizational skills and the ability to manage multiple tasks simultaneously.

**CZ***For those  
who know*

V případě vašeho zájmu zašlete Váš životopis na emailovou adresu  
[gabrhelova@czub.cz](mailto:gabrhelova@czub.cz)